HAIKO LLC

Transforming Healthcare through Outcomes Research

Capability Statement

Company Overview	HAIKO LLC is a Black-owned small business providing patient-centered outcomes research including clinical outcomes assessment strategy, patient experience data generation, qualitative and quantitative research and analysis, methodological trainings, and program evaluations. HAIKO LLC supports government agencies, research organizations, life science sponsors, and is registered on SAM.gov.
Business Data	Legal Name: HAIKO LLC Unique Entity ID: P8YBJFAFF5G9 CAGE Code: 0QFP9 SAM.gov Status: Active Location: California, USA Business Status: Small Business, Black-owned Primary NAICS: 541720, 541990 Additional NAICS: 541910, 541611, 541690, 611430 Contact: info@outcomesservices.com | 662-202-4922
NAICS Codes in Plain Language	541720 - Research and development in the social sciences and humanities 541990 - All other professional, scientific, and technical services 541910 – Marketing research and public opinion consulting 541611 - Administrative management and general management consulting services 541690 – Other scientific and technical consulting services 611430 – Professional and management development training
Core Capabilities	COA strategy and selection across clinical development Development and validation of COA measures Qualitative research: concept elicitation, cognitive interviewing, patient experience data generation, qualitative analysis Training in COA and PRO research methods Subject-matter support for research firms and proposal team
Differentiator	Expertise in research informing development, validation and implementation of COAs. Broad outcomes research expertise.

Point of Contact: Hafiz Oko-osi | (662) 202-4922 | email: info@outcomesservices.com